

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1070
TO BE ANSWERED ON 3RD MAY, 2016**

ENFORCEMENT OF TOBACCO PACKAGING AND LABELLING RULES, 2008

1070. DR. PRADEEP KUMAR BALMUCHU:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether Government has amended the Packaging and Labelling Rules 2008, to enforce the changes relating to warning messages on tobacco products, if so, the details thereof;
- (b) the details of the changes made with regard to warning messages;
- (c) whether Government has received any representation to reduce the warning message to 50 per cent from 86 per cent terming it as too harsh, if so, the details thereof;
- (d) the recommendations made by the Parliamentary Committee in this regard; and
- (e) the decision of Government in this regard?

**ANSWER
THE MINISTER OF HEALTH AND FAMILY WELFARE
(SHRI JAGAT PRAKASH NADDA)**

(a) & (b): Ministry of Health & Family Welfare notified the new health warnings through the Cigarettes and other Tobacco Products (Packaging and Labelling) Amendment Rules vide G.S.R-727 dated 15th October 2014. As per the new Rules, pictorial health warnings shall occupy at least eighty five percent (85%) of the principal display area of the package (85% includes 60% of pictorial health warning and 25% of textual health warning).

(c): Government has received representations both for and against the new Rules on pictorial health warning on tobacco products.

(d): The report, along with the recommendations, of the Committee on Subordinate Legislation (Sixteenth Lok Sabha; 2015-16; Eleventh Report) on “The Cigarette and Other Tobacco Products (Packaging and Labelling) Amendment Rules, 2014”, presented on 15th March 2016, is available on the Lok Sabha website at the following link:

http://164.100.47.134/lsscommittee/Subordinate%20Legislation/16_Subordinate_Legislation_11.pdf

(e): In this regard, no decision has been taken so far by the Government.

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